

GO INTERNATIONAL CONNECTING ITALIAN COMPANIES TO GLOBAL MARKETS

The fair for export services returns in Milan on 11 and 12 October at the Allianz MiCo Congress Center. A place to discover new business opportunities and the latest export services



Organized by Trade Events and Aice, the Italian Foreign Trade Association (Confcommercio), "Go International" is an annual fair dedicated to export services that will return to Milan on 11 and 12 October at the prestigious Allianz MiCo congress center. After the great success of the 2022 edition, this year's event is expected to have more than 100 exhibitors, with a busy program of conferences (more than 50) dedicated to presenting the business opportunities offered by the main foreign markets and the latest news in terms of services for the export. "Go International" aims to bring together institutions that offer support for internationalization and private companies that provide export services with Italian companies interested in growing on foreign markets. On 11 and 12 October, a wide range of exhibitors will be present at the Allianz MiCo, including banks, temporary export managers, international logistics operators, shippers, conformity certification companies, export credit insurance companies, international law firms, export consultants, international e-commerce platforms, promotion

agencies of foreign countries, and Italian Chambers of Commerce abroad. The national institutions dedicated to the promotion of Made in Italy will also be present at the event. Thanks to the success of the October 2022 edition, "Go International" contributed to closing a very positive year for Italy's exports, as demonstrated by ISTAT data for the third quarter of 2022. Italy has experienced a phase of strong growth in exports, and participating in "Go International" can help companies take advantage of the opportunities offered by growing markets. "Go International" is the ideal event for companies that want to make themselves known globally and get in touch with new customers and business partners.



In conclusion, the globalization of the economy means that internationalization has become an essential step for the growth and development of Italian companies. As part of the Go International fair, will be organised a workshop about the cosmetics industry in an export focus. The current and future trends of the sector based on exports will be analysed. Participation in the seminar is free, upon registration, and will take place on 12 October at 11.00.

Here is the list of exhibitors that have already confirmed their presence: ABA Invest in Austria, AC Avvocati e Commercialisti, AC&E Srl, Actiongroup, Aice, AM Consulting Sas, Ancex, Assocad, Assocameracrestero, Atradius Collections, Banco Desio, BDO Tax, Bper Banca, Bugnion, Bureau Veritas, CAD Leo Antelli, CAD Battagliano, Cathay Pacific, Cinc Pedres Export Management, Cippà Trasporti, Circle Group, Cocuzza & Associati, Cofaco, Concretarc, Crossbridge, DLE, Ebury, Elexi Studio Legale, Execus, Euroconsult, EXP Legal, Export Circle, EU SME Centre, Export Magazine, Exportiamo.it, Fioravanti, GWA Asia, Hermes, Heroes, Horizons, IMIT, Innovalang, Invest HK, Italian Marketing GmbH, Italian Fair Service, ITWILL, KPMG, Laghezza Spa, LC Larizza Consulting, Matchplat srl, Marketways, MB Express, McNeese, Metisoft, Minding Srl, Modo Customs Services, Moroder, Obiettivo Sviluppo, Octagona, Patrol International, Proa Latam, Promos Italia, Qvadra, Rete Italdesk, Roncucci&Partners, RubiconEX, SCS Venturini srl, Seles, S.IN.COM. Srl, SM International, Studio Padovan, Switzerland Trade and Investment Promotion, TEM Plus, Tradecube, Transatlantic Advisory, TÜV Rheinland, Vehnta, WolfStep, YBC Global International Corp., Your Export Studio, ZPC.

Registration for the 2023 edition of "Go International" is open: ask for information and book your stand or your visit by contacting us at info@go-international.it